

# TAYLOR CARSON

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## OBJECTIVE

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To receive a position as a communication professional with a company in the related areas of admissions, writing, digital media, design, and/ or marketing.

## EDUCATION

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SLIPPERY ROCK UNIVERSITY	Graduation: May 2018
Major: Communication • Digital Media Production (B.S.)	Cumulative GPA: 4.0
Minor: English • Film and Media Studies	Major GPA: 4.0

## EXPERIENCE

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Government and History Teacher • Creative Learning Christian School • 2015 - 2016

- Instructed students, designed instructional activities using technology, and implemented the instruction.

Cashier • Sage Mercantile, LLC. • 2016

- Provided customer service, graphic design work, worked register, answered calls, managed emails, arranged shelves, and ordered products.

COUNSELOR • BUHL RECREATION CENTER • 2017

- Mentored children, planned and ran activities, educated children about the outdoors and recreation.

INTERN • AVI FOODSYSTEMS • 2017 - PRESENT

- Designed print and web material, planned and ran events, coordinated with other companies, developed marketing plans, carried out the 2017 Slippery Rock Food Show, created social media campaigns and content, analyzed and collected marketing research, and provided footage/ photography for events.

## ACTIVITIES

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Lambda Pi Eta: Secretary, Chairperson of the Student Assessment Committee, Chairperson of the Social Media Committee, and member of the Service Committee.

University Program Board: member of the Concerts and Comedians Committee, Speakers Committee, and Media Relations Committee.

Musical Theatre Society: singer, dancer, and performer.

Internations Club: member and donor.

- LETTERS OF RECOMMENDATION AND REFERENCES AVAILABLE UPON REQUEST •

## AWARDS, HONORS, AND CERTIFICATIONS

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### LEADERSHIP CERTIFICATION

- Awarded for completion of the First-Year Leader Scholar Program (FLSP.)

### PRESIDENTIAL SCHOLAR/ DEAN'S LIST

- Honored as a top 20 ranking Presidential Scholar for the sophomore and junior class, and Dean's List member for 3 years.

### SCHOLARSHIP RECIPIENT

- Awarded several scholarships from SRU, the alumni association, the communication department, R.R Wright Educational Fund, and ISRI.

### OPTIMIST CLUB STUDENT OF THE MONTH

- Honored as a student of the month for the Optimist Club of Mercer, PA in November of 2013.

### ECA CONFERENCE PRESENTER

- During my final semester at SRU, I presented on a panel called "Building Bridges" for the Eastern Communication Association's April 2018 conference.

### RESEARCH SYMPOSIUM PRESENTER

- At the 2018 Student Research Symposium, I presented my music video project to the symposium audience and had my abstract published in a journal.

### THE ROXY

- An essay from my Writing for Electronic Media and Film course was published in the campus' student-run film magazine, The Roxy.

## SKILLS

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ADOBE CREATIVE SUITE  
MICROSOFT OFFICE  
CRITICAL THINKING  
VIDEOGRAPHY  
VIDEO EDITING  
PROJECT MANAGEMENT  
HTML5/ CSS

PUBLIC SPEAKING  
TEACHING  
SALES  
WRITING  
SOCIAL MEDIA  
MARKET RESEARCH  
SEO/ ANALYTICS

INSTRUCTIONAL DESIGN  
PHOTOGRAPHY  
EVENT PLANNING  
COLLABORATION  
GRAPHIC/ WEB DESIGN  
LEADERSHIP  
DIGITAL IMAGING

## VOLUNTEER WORK

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### PRESIDENT OF STUDENTS FOR CHARITY • 2013 - 2014

- Fundraised for the March of Dimes, Red Cross, and the United Way.

### TUTOR/ STUDENT NOTE TAKER • 2011 - 2018

- Assisted high school students in the areas of algebra, chemistry, geometry, computer concepts, history, and English. Took notes for disabled students in my college classes.

### RELAY FOR LIFE • 2012 - 2014

- Fundraised and participated in the annual event for cancer support, awareness, and memoriam.

### VACATION BIBLE SCHOOL AND AFTER SCHOOL PROGRAMS • 2010 - 2013

- Ran games, looked after children, assisted with homework, and helped teach children about the Bible at Bethany Presbyterian Church.